

“Just Keep Talking”

GANNON INSURANCE AGENCY 2010 REFERRAL PROGRAM

3 CHANCES • 3 PRIZES for YOU!

Here's how the 2010 Referral Program works— tell a friend, a co-worker, a relative, a neighbor... whomever...about us. When they contact us for a **FREE, NO-OBLIGATION INSURANCE QUOTE** and tell us you sent them (don't worry, we ask how they heard of us), you are automatically entered in the program!

Remember, you can refer as many people as you like. Each referral is a new chance to win!

We've built our agency by taking special care of you – and all our other clients. And it shows in the large number of people who call us because you continue to recommend us. Our best new clients call us because you told them about us. We love it when you “Just Keep Talking” about the great service and low prices you receive from Gannon Insurance Agency!

We would like to say “Thank You” by making everyone a winner when they tell a friend, relative, or co-worker to call the Gannon Insurance Agency. We could give our advertising dollars to newspapers, ad agencies, radio, etc., —but we would rather reward YOU because “YOU are the best advertising we can get!”



GANNON
INSURANCE AGENCY, INC.

#1

A **Free lottery ticket** and a special ‘thank you’ gift

#2

The first week of every month we'll randomly draw from all of last month's program entrants who have made referrals. The winner will receive a **\$50 GAS CARD!**

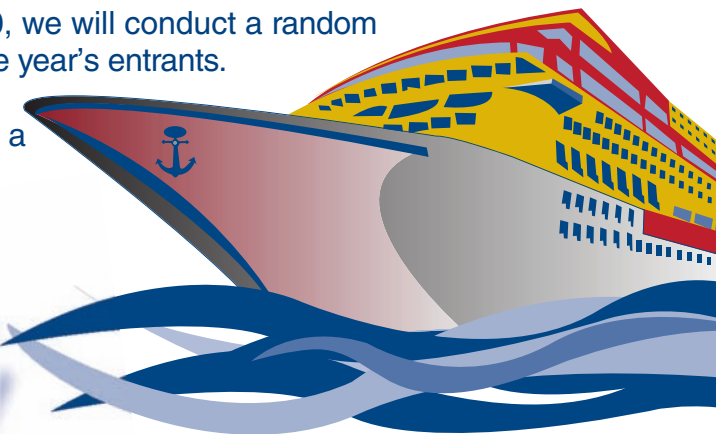


#3

In December 2010, we will conduct a random drawing from all the year's entrants.

The Grand Prize winner will receive a **5 night cruise to the Bahamas!**

You could be our next winner!



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There is no limit on the number of chances you can create for yourself. Odds of winning are entirely dependent on the quantity of qualified chances created during the contest periods. This contest and the rewards provided are open to any person who refers a prospect to our agency. You do not have to be a client to receive your free lottery ticket or to be entered for a chance to win any of the random draw prizes. You do not have to be present at the drawings to win the prizes. The prospects referred do not have to become our client for the referring party to receive any of the rewards and/or chances in the program. We are not responsible if the law says you can't win due to age or any other restriction.